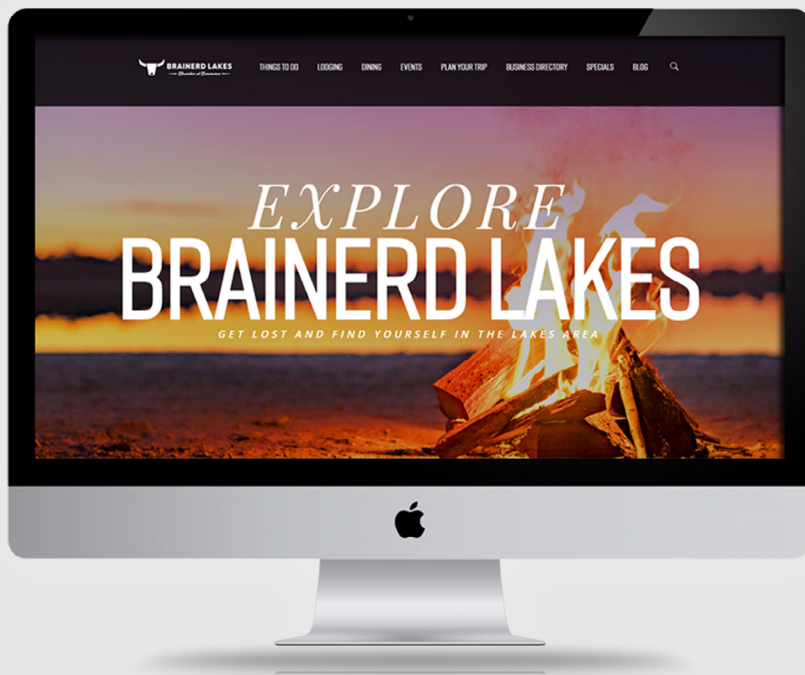


TOURISM ADVERTISING PACKAGES

ExploreBrainerdLakes.com | Crosslake.com | PequotLakes.com



1

INCREASE VISIBILITY

Each year, our tourism websites get hundreds of thousands of visitors. Be top-of-mind during their search with our digital advertising.

2

REACH YOUR CUSTOMERS

Your target audience is searching our website planning their next vacation. Make sure your ad is front-and-center. One-third of website visitors are from the Twin Cities, St. Cloud, and Rochester, which are strong markets for Brainerd Lakes Area tourism.

3

GAIN CREDIBILITY

When visitors see your advertising and information on the area's largest tourism websites, it helps bolster credibility and confidence.

TOURISM ADVERTISING PACKAGES

BUSINESS DIRECTORY OPTIONS

BANNER AD OPTIONS

	MEMBER	ESSENTIAL	LEADER	HIGH IMPACT	MAX IMPACT
Logo	X	X	X	X	X
Post Events & Specials	X	X	X	X	X
About Us Description	200 characters	1,600 characters	X	X	X
Contact Info & Hours	X	X	X	X	X
Google Map	X	X	X	X	X
Website Link	X	X	X	X	X
Social Media Links	X	X	X	X	X
View & Click Metrics	X	X	X	X	X
Searchable Keywords	Up to 5	Unlimited	Unlimited	Unlimited	Unlimited
Search Results Description		X	X	X	X
Photo Gallery		X	X	X	X
YouTube Video		X	X	X	X
Highlight Links		X	X	X	X
Priority Listing Placement		X	X	X	X
Top Listing Placement			X	X	X
Large Banner Ad in Category			X	X	X
Large Banner Ad in Subcategory			X	X	X
Complimentary Ad Design			X	X	X
Jumbo Banner Ad on High-Traffic Pages				Choose 2	30+ Pages
HOME PAGE SPOTLIGHT AD					X
	FREE	\$20/MO	\$49/MO	\$99/MO	\$159/MO

TARGETED COMMUNITY OPTIONS

Crosslake.com _____ **\$99/MO**
Jumbo banner on homepage and all high-traffic pages

PequotLakes.com _____ **\$49/MO**
Jumbo banner on homepage and all high-traffic pages

550,000
Page Views Annually

225,000
Website Visits Annually

HIGH TRAFFIC PAGES

Home Page | Events
Things To Do | Business Directory
Lodging | Dining

Increase your visibility with high traffic page placement!

Visitors to our websites are viewing pages for periods of time much higher than industry standard, guaranteeing they will see your banner ad.

CONTACT

JASON MOENGEN
218-851-2435
1-800-825-1785 ext. 351
jason@chamberimc.com

Jumbo Banner Ad: 728x210 // Large Banner Ad: 728x90  Maximize Your Business Directory Presence!