

2008 - 2009

Business Owner/Executive Dialogue Group

Business Owner/Executive Dialogue Group

The goal of the Business Owner/Executive Dialogue Group is to foster open communication among small groups of business owners and executives of the Brainerd Lakes Chamber.

Each group meets in a setting that affords on-going contacts and provides for a confidential relationship among the group's members.

Each group is composed of individuals from non-competitive businesses and professional backgrounds who have the desire to interact with others in an informal but informative setting.

Through discussion in an Executive Dialogue Group, participants can gain new insight into a broad range of common and not so common problems. The pooled experience, expertise, and talent of the group can often point to better answers to many everyday and long range questions of individual businesses.

Membership Guidelines

- All candidates for an Executive Dialogue Group must be members of the Brainerd Lakes Chamber.
- All candidates must be business owners, chief executives, or partners in a professional firm
- Individuals are expected to treat dialogue group conversations confidentially
- Individuals may not send substitutes to meetings
- All candidates will be screened by the Chamber staff to avoid placement of similar occupations within the same group. Groups are developed on a first-come, first-serve basis.
- Only one person from the same business may be a member of a dialogue group. However, a co-owner or partner may belong to a different dialogue group.
- Dialogue members are expected to attend all meetings.
- There is a \$75 fee to participate. If refreshments or meals are included in the meetings there may be additional charges.

Exact dates and times for meetings will be established by the groups at their first meeting.

Topics vary and may include...

- increasing profitability
- finding and keeping good employees
- managing growth
- compensation policies for sales personnel
- writing a business plan
- wage and hour laws



"The Executive Dialogue Group is a great way to collaborate on topics unique to business owners. It's so rare that you get the opportunity to share business ideas in a supportive, confidential environment."
Janelle Riley,
Syvantis
Technologies,
Chamber Board of
Directors

Business Owner/Executive Dialogue Group Application

Applications for the Business Owner/Executive Dialogue Group are due by **September 26, 2008**. Each group meets monthly, October through May, for a 90 minute meeting. The meeting sites will rotate to the locations of the participating businesses interested in hosting and will be determined at the first organizational meeting. Fee for group membership is \$75 and is due with the application. To apply, complete this form and submit payment to:

Brainerd Lakes Chamber
Business Owner/Executive Dialogue Group
PO Box 356
Brainerd, MN 56401
Fax: (218) 829-8199

Name _____ Title _____

Business _____ Address _____

Phone _____ Fax _____

Number of FTE Employees _____

How would you describe your business _____

I would prefer meetings in the Morning Noon No preference

Yes, please sign me up for the **Business Owner/Executive Dialogue Group** (\$75)

Payment Information

Full payment enclosed (\$75)

Visa/MasterCard CC# _____ Exp. Date _____ 3-Digit Security Code ____

Invoice me

Company _____ Contact _____

Signature _____

FOR MORE INFORMATION CONTACT:

Lisa Paxton
(218) 822-7111
lpaxton@explorebrainerdlakes.com



Connect. Lead. Grow.

1.800.450.2838
www.explorebrainerdlakes.com