

Membership Application



Return to: Brainerd Lakes Chamber, PO Box 356, Brainerd MN 56401,
(218)829-8199, or kholubar@explorebrainerdlakes.com

Today's Date _____

Connect. Lead. Grow.®

Member Information

Company Name _____

Business Phone _____

Toll Free Phone _____

Fax _____

Physical Address _____

City _____

State _____

Zip _____

General E-mail _____

Web site _____

Mailing Address (if different from above) _____

City _____

State _____

Zip _____

Category _____

Number of Full-time Employees _____

Number of Part-time Employee _____

(see attached sheet for a complete list of business category options, additional categories are available for \$35 each)

Business Description for explorebrainerdlakes.com Business Directory (20 words or less) _____

Hours of Operation _____

Year Business Started _____

Keywords or Phrases for website search _____

Directions to Business (ie 3 miles north of HWY 210 on HWY 371) (15 words or less) _____

Facebook _____

Twitter _____

YouTube _____

LinkedIn _____

Logo (e-mail jpg of your logo or image to kholubar@explorebrainerdlakes.com)

Representative Information

Primary Representative _____

Title _____

Phone _____

E-mail _____

Billing Representative _____

Title _____

Phone _____

E-mail _____

Other Representative _____

Title _____

Phone _____

E-mail _____

Other Representative _____

Title _____

Phone _____

E-mail _____

Other Representative _____

Title _____

Phone _____

E-mail _____

Communication

Yes, please send billing correspondence via e-mail to contact listed above.

I do not wish to receive Chamber information via a monthly mailed packet, e-mail communication is sufficient.

Referral

Were you referred to the Chamber by another member? Yes No

If yes, please list by whom: _____

Investment Information

Refer to the Investment Guidelines for your investment.

Annual Investment Category (number of employees, etc):

Annual Investment \$ _____

(See investment guidelines)

Additional categories (\$35 each) \$ _____

Gold Website Upgrade (\$240/yr) \$ _____

Application Processing Fee \$ 25.00

Other \$ _____

Total \$ _____

Full or Partial Payment Amount \$ _____

Check # _____

Credit/Debit Card ___ Mastercard ___ Visa

Card Number _____

Authorization Code _____ Expiration Date _____

Name as it appears on card _____

Automated Monthly Payment (please complete separate form)

Payment: ___ Monthly ___ Quarterly

The undersigned hereby makes an application for membership in the Brainerd Lakes Chamber. The applicant acknowledges that they have received and will maintain all licensing required and accreditations being promoted, pays any required taxes applicable, and information disclosed on application is reflected accurately. Membership investment in the Brainerd Lakes Chamber may be tax deductible as an ordinary and necessary business expense, but not as a charitable tax deduction for federal income tax purposes.

Authorized Signature _____ Date _____

Additional Programs

Member-to-Member Benefits

Member-to-Member benefits are special offers you may choose to provide to other Chamber member businesses and/or their employees. Your offer should be a value not available to the general public. Your offer must be expressed in a dollar amount or percentage, with equivalent dollar value (when appropriate).

Would you like to offer a Member-to-Member benefit? Yes No

If yes, please list offer (and value): _____

Applicable to all employees? Yes No

Applicable only to company owners/managers? Yes No

Chamber Bucks

Bucks are universal gift checks that can only be spent at participating member businesses. There is no cost to accept Bucks. Over \$60,000 in Bucks was spent at member businesses in 2009. Merchants accept Bucks similar to a travelers check and deposit them with that day's transactions. The Chamber sells the Bucks to consumers and businesses at face value.

Yes, I would like to enroll No, I am not interested _____

Why are you joining the Chamber?

Business advocacy with local, state and federal government and other agencies.

Professional development programs, events and seminars/Networking

Promotional opportunities/Referral services

Support community spirit/Civic responsibility

Network with other business leaders

Other (please specify) _____

Notes:

Membership Directory Categories

Please select a specific category. Additional category listings for the website and membership directory may be purchased for \$35.

Advertising Services/Specialties/Media

Advertising Agencies
Advertising Specialties
Graphic Arts
Newspaper
Printers/Pre-Press
Publishers
Radio
Signs/Displays
Silk Screen/Embroidery
Software Services
Television Production
Television Stations & Cable
Video Production
Web Sites & Design

Agriculture/Fishing/Forestry

Environmental

Arts/Attractions/Entertainment/Recreation

Art Gallery & Sculptures
Attractions
Baseball
Bowling
Camps
Casinos
Dance
Diving
Entertainment
Golf Courses
Gun Clubs & Ranges
Historic Sites
Horseback Riding/Wagon Rides
Hunting Preserve
Martial Arts
Mini-Golf
Museums
Nature Centers
Race Tracks
Skating
Skiing
Theatre/Cultural
Water Slide(s)

Automotive Sales/Rentals/Services/Parts

Auto Glass
Auto Rentals
Automotive Oil & Lube
Automotive Parts & Service
Automotive Sales
Motorcycles
Towing

Building/Contractors/Construction Equip.

Awning Sales & Service
Building Materials & Supplies
Cabinets
Commercial Sound & Lighting
Concrete/Masonry Products
Construction Equipment
Contractors
Electrical Contractors
Excavating & Road Construction
Fireplace
Floor Covering
Glass
Heating
Insulation
Lighting
Log Homes
Manufactured Homes
Painting
Plumbing
Power Equipment Sales
Refrigeration & Air Conditioning
Rental Equipment
Well Drilling

Computers/Electronics

Computer Sales & Services
Electronics Sales & Service

Education

Education
Training Programs

Finance/Insurance

Collections & Lein Services
Financial Institutions

Insurance
Investments
Mortgages
Title Insurance

Government/Community/Civic Organizations

Government
Non-Profit Organizations
Senior Center
Service Clubs

Health Services/Supplies

Ambulance
Chiropractors
Clinic & Outpatient Services
Dental Care
Eye Care
Health Clubs
Healthcare Facilities
Home Health, Hospice, & Equipment
Hospitals & Long Term Care
Massage Therapy
Medical Supplies
Personal Trainer
Pharmacies
Rehabilitation Services

Home/Garden

Appliances
Fences
Furniture
Home Improvements
Interior Decorating & Design
Nursery, Lawn & Garden
Paint, Wallpaper & Supplies
Senior Housing
Window Treatments

Legal

Attorneys
Personal Injury
Workers Compensation

Lodging/Conferences/Catering

Bed & Breakfast/Historic Inn
Hotels/Motels
Lodging
Meeting Facilities/Services
Private Residence Lodging
Resorts/Lodge
RV Parks/Campgrounds
Seasonal Rentals

Manufacturing/Production/Wholesale

Manufacturers
Manufacturing Services
Steel/Welding
Wholesale/Distribution

Office Equipment/Supplies/Services

Administrative Support
Mailing Services
Office Equipment/Office Furniture
Office Supplies

Personal Services

Beauty Shops & Day Spa
Child Care
Coaching: Life/Business
Delivery Service
Dry Cleaning & Laundry
Funeral
Tanning
Upholstery
Water - Sales & Service
Weddings

Pets

Kennels
Pet Supplies
Veterinary

Professional Services

Accountants
Answering Service
Appraisers
Architects
Auctions
Awards & Engraving
Bookkeeping
Cleaning Services & Supplies
Consultants

Employment
Engineering & Planning
Fire Protection
Framing
Locksmiths
Photography & Photo Finishing
Property Maintenance & Services
Security/Surveillance
Sewer Services & Cleaning
Surveyors

Real Estate/Rentals/Moving/Storage

Assisted Living/Senior Housing
Commercial Real Estate
Real Estate
Rental Property Management
Storage Solutions

Recreational Rental/Equipment/Supplies

Bait/Tackle
Docks
Fishing Guides
Marina
Marine Sales & Service
Party Rentals
Pool, Spas and Hot Tubs
Recreational Equipment Sales/Service
Recreational Rentals

Religious Organizations

Churches

Restaurants/Catering/Concessions

Candy & Ice Cream Sales
Catering
Coffee Bar
Concessions
Restaurants

Shopping/Specialty Retail

Antiques
Batteries
Books
Clothing
Consignment
Convenience Stores
Department Stores
Florists
Foods
Groceries
Hardware
Healthfood & Wellness Stores
Jewelers
Liquor
Music
Retail Specialty & Gift Items
Shoes
Sporting Goods
Vacuums
Video Rental & Sales

Telephone/Internet

Cellular & Wireless
Internet Services
Telephone Directories & Guides
Telephone Equipment & Systems
Telephone Local & Long Distance

Travel/Transportation

Airlines & Air Services
Airport Shuttles
Bus, Limousine & Taxi
Freight Forwarding
Shipping
Travel Agencies

Utilities

Electric Utilities
Gas/Propane/Fuel Oil
Recycling
Waste Disposal

Individuals

Membership Investment Guidelines

Membership investment in the Brainerd Lakes Chamber is based on the average number of employees during the year. **Two part-time employees equal one full-time employee.** Company owners are included in the number of employees. Please refer to each industry classification for more explanation.

General Membership Schedule

Number of representatives and/or employees	Investment per year
0-1	\$310
2-3	\$360
4-5	\$385
6-10	\$435
11-15	\$495
16-20	\$545
21-25	\$620
26-30	\$675
31-35	\$735
36-40	\$810
41-45	\$905
46-50	\$980
51-60	\$1,065
61-70	\$1,210
71-80	\$1,330
81-90	\$1,495
91-100	\$1,620
101-200	\$1,690
201-300	\$1,845
301-400	\$1,970
401-500	\$2,095
OVER 500	\$2,250

Application processing fee is \$25.

Membership dues are non-refundable. We accept both VISA & MASTERCARD for Membership payment.

Monthly electronic payments available upon request.

Professional Individual Membership

\$200 per year.
 • Applies to a resident of the Brainerd Lakes Area affiliated with a business not based in the area and does not market to nor have employees in the area, or
 • An independent contractor affiliated with a chamber member business (e.g. Realtors)

Organizations and Associations

\$150 per year.
 This category applies to non-profit organizations or associations without a full-time paid staff person, as well as churches. Non-profit associations or organizations with at least one full-time paid staff follow the general membership investment schedule.

Organizations may designate up to two reps to participate in chamber activities and receive communication.

Government Representatives

\$185 per year per designated representative.

Retired (65 or older)

\$55 per year.

Lodging

Total investment is based on the number of units.

Lodging property with four units or less, \$500 base rate

Lodging property with five to 10 units, \$585 base rate

Lodging property with dining and/or bar and up to 10 units, \$710 base rate

Additional unit over 10, and up to 110, \$4.65 for each

Additional unit over 110, \$3.65 for each

Campground with under 30 sites, \$500 base rate

Additional campsite, \$2.00 for each

Lodging, second business membership, same owner

Second lodging membership is \$370 per year, plus additional unit fee over 10 for lodging properties, or additional campsite fees over 30 units.

Note:

Lodging membership also includes basic listing in the Visitors Guide, expanded web page, and instant lodging leads.

Second business or location: same owner, same cat.

\$155 per year.
 This is an additional business which is the SAME BUSINESS CATEGORY as the primary member which has the same owner(s) as the primary business. The number of employees are added to the investment rate of the primary business (the primary business is the business with the greater number of employees).

Second business or location: same owner, different cat.

\$230 per year.
 This is an additional business to the primary member business, but NOT in the same category of the primary business. The number of employees are added to the investment rate of the primary business (the primary business is the business with the greater number of employees).

BRAINERDLAKES CHAMBER

Connect. Lead. Grow.®

Membership investment in the Brainerd Lakes Chamber may be tax deductible as an ordinary and necessary business expense, but not as a charitable tax deduction for federal income tax purposes.