

MARKETING OPPORTUNITIES

Community Connection Attractions Tours

Learn more about the attractions that help make the Brainerd Lakes Area such a popular destination. The Community Connection Attractions Tours will run May 12 and May 19 and will give you everything you need to know so you can make confident recommendations to visitors. More than 20 destinations will be visited and many more will be described along the way. Space is limited on the bus, so register now! *Staff Contact: Gretchen Ennis*

Sporting Clays Summer Fling

Utilize event promotion for weeks and reach a brand new audience with the First Annual Sporting Clays Summer Fling. Station sponsors receive promotion on our website and communication tools prior to the event, as well as a sign to be posted the day of the event and two weeks after. For just \$25, you can also insert a promotional item into goodie bags for participants or donate a door prize. *Staff Contact: Michelle Hlebaen*

Take me out to the Ballgame...

From meetings to events and well beyond, the Chamber's volunteers put in countless hours. Help us thank our one-of-a-kind team as we recognize our hard-working volunteers at a Brainerd Blue Thunder baseball game on Tuesday, July 10. Show your appreciation by sponsoring food, drinks, or tickets and receive recognition in front of hundreds of volunteers and community members. Sponsors will also receive two complimentary tickets to the game. *Staff Contact: Emily Wolf*

Your Chamber Connects Advertising

Reach over 1600 businesses and organizations at half the price! As a Chamber member, you have the opportunity to place an insert or advertise on the back of the envelope for the monthly Your Chamber Connects mailer. Inserting in this mailer is a 50% savings, starting at \$250, compared to mailing your information to 1,700 businesses. Member inserts are restricted to five per month. Envelope back advertising is sold on a one-month contract and includes an insert. Details on these opportunities can be found the Chamber website or by contacting Emily at (218) 822-7107 or ewolf@explorebrainerdlakes.com.

Chamber Bucks

Looking for the perfect graduation gift? Then try Chamber Bucks. Chamber Bucks are universal gift checks that can be spent at participating member businesses. They are available in \$5, \$10, \$20, or \$25 denominations and are valid for one year. Call ahead to place your order today!

There is no cost for businesses to enroll in this program. Merchants accept Bucks, similar to a travelers check, and deposit them with that day's transactions. The Chamber sells Bucks to consumers and businesses at face value. The money received is deposited into a special Bucks account, so you know when you accept Bucks, there's money in the bank. *Staff Contact: Michelle Hlebaen*

Enjoy Member-to-Member Benefits

The Member-to-Member benefit program provides a discount on products and services offered by a Chamber member businesses. The offer can apply to owners, managers, or employees depending on what the participating business indicates.

To enjoy a benefit, be sure to state whether you are an employee, owner, or manager of a Chamber member business. For a list of businesses that offer these benefits, visit the Chamber's website at explorebrainerdlakes.com.

Any member can enroll in this program. The benefits are regularly communicated with members through brochures and the website. *Staff Contact: Emily Wolf*