

MARKETING OPPORTUNITIES

Pequot Lakes Business Tour

Don't miss your opportunity to participate in this year's Pequot Lakes Business Tour. Pequot Lakes Retail Chamber members are invited to show what their business has to offer during an evening of networking. The event begins at 5:30 p.m. on Thursday, April 17 at Lonesome Cottage Furniture in Pequot Lakes. *Staff Contact: Sue Galligan*

A Night at the Oscars - The Chamber's Best

Walk the red carpet and flash those pearly whites at this year's Chamber Auction on April 18 at the Whitefish Lodge in Crosslake. Join the Chamber for an evening of networking, food from around the world, and over 100 auction items to bid on. Formal attire is welcome but not required. *Staff Contact: Michele Holmes*

It's Almost Here...Governor's Fishing Opener

It's that time of year when everyone is ready to hit the lake, especially Governor Tim Pawlenty and hundreds of media representatives. The Governor's Fishing Opener will be here soon with all eyes on the Brainerd Lakes Area. A significant amount of support has already been received but help is still needed. Volunteer to be a fishing host, become a sponsor, or even buy \$5 raffle tickets for a pontoon! Remember that exposure from this event will promote the Lakes Area for years to come. *Staff Contact: RuthAnn Hanson*

Sporting Clays Shooting Event

Start practicing for hunting season at this BRAND NEW Chamber event. Come to Rice Creek Hunting and Recreation on June 10 for a round of 50 targets, flurry, wild game hors d'oeuvres, and refreshments. Spots are filling up fast so be sure to register by May 27 for a \$10 discount. Station sponsorship opportunities are also available and include one team registration and a sign that will be displayed up to two weeks following the event. *Staff Contact: Michelle Hlebaen*

Sponsor for Sparks!

Show your red, white, and blue and support the fireworks extravaganza over Sand Island on Cross Lake on July 5. The City of Crosslake has graciously donated a substantial amount for this incredible pyrotechnics show, but additional funds are needed. *Staff Contact: Michele Holmes*

Tourism E-Newsletter Advertising

Reach more than 8,000 people in just one email! Sponsor spots are available for the Chamber's Tourism E-Newsletter. This email is sent ten times a year and reaches consumers interested in our area. Sponsor spots are available for \$275 per issue. *Staff Contact: Gretchen Ennis*

Rent a Mailing List

If you're looking to connect with Chamber members, just ask us! Members can rent a list of Chamber members for direct mail campaigns for one-time use. The lists include the business, name of representative, and address. (Email addresses are not distributed and these lists are not available to non-members.) *Staff Contact: Michelle Hlebaen.*

Mail Away

Looking to save money on your mailings? The Chamber purchases a for-profit and non-profit bulk permit number each year. Chamber members may use that permit number for their direct mailings and avoid paying \$150 per year for their own individual bulk permit. (Postage charges are additional and paid to the post office.) *Staff Contact: Michelle Hlebaen*