



Your Chamber Connects
Monthly Membership Mailing
INSERT ADVERTISING OPPORTUNITIES

Publication

Your Chamber Connects is sent monthly on the second Thursday to Brainerd Lakes Chamber members and includes information updates important to business leaders in our community.

Distribution

This mailing is distributed to the primary contact for all Chamber members. Total distribution: 1,700

Insert Sizes/Quantities

Standard size: 8 1/2" x 11"

Quantities required: 1,700 pieces

Only four business inserts are included in each month's mailing.

Unusual insert shapes, sizes and promotional items need to be submitted to the Chamber two weeks prior to deadlines noted below so special handling charges and additional postage can be quoted.

Deadlines

Proof of insert: Is due to the Chamber Tower office (124 North Sixth Street, Brainerd), by the first Friday of the month it is to be inserted. The Chamber must approve all inserts PRIOR to inserting.

Delivery of insert: Inserts need to be delivered to Lakes Printing (1223 Oak Street, Brainerd) by the first Friday of the month it is to be inserted.

Mailing of insert: Your Chamber Connection mails the second Thursday of each month and will be delivered to members by the third Monday.

Insertion Costs

Table with 2 columns: Insertion quantity (1 page, 2-4 pages, 5-8 pages, 9-or more pages) and Price (\$250, \$300, \$350, \$400). Includes a note: (These prices reflect our additional postage costs due to the added weight).

- Space is reserved on a first come, first serve basis.
• No more than three inserts, from non-competitive member companies may be included per month.
• A cancellation notice is required 30 days prior to the deadline. Member is responsible for payment of insert cost if cancellation is not received 30 days prior to the deadline.
• Prepayment is required for all inserts
• No more than four inserts are allowed per member per calendar year.

Member business: _____ Month: _____

Authorized Signature: _____ Date: _____

Print name: _____

Please e-mail or fax contract back to manderson@explorebrainerdlakes.com or (218) 829-8199. For more information, contact: Miranda Anderson, Communication & Events Director, (218) 822-7110.